

KATE EARLEY

EMERGING EDITOR AND PUBLISHING PROFESSIONAL



Email for Information



ka615029@ucf.edu



West Melbourne, FL 32904

EDUCATION

BACHELOR'S DEGREE (Expected 2027)

Writing & Rhetoric (Professional Writing Specialization), Minors in Technical Communication & Creative Writing
University of Central Florida

- Sigma Tau Delta (English Honor Society)
- ACES: The Society for Editing
- Future Technical Communicators
- The Cypress Dome Literary Magazine
- Invited Participant, Knights Write Showcase (Spring 2026)

ASSOCIATE DEGREE

Communications Sciences
Eastern Florida State College
2009 – 2011

SKILLS

Editing & Writing

- Developmental Editing
- Line Editing
- Copyediting
- Story Structure
- Reader Engagement

Content & Marketing

- SEO
- Social Media Management
- Email Campaigns
- Brand Storytelling

Professional Tools

- Google Workspace
- WordPress
- Canva
- Adobe Illustrator & Photoshop
- Microsoft Office

Communication & Project Management

- Client Collaboration
- Workflow Coordination
- Time Management

SUMMARY

Writer and editor with a passion for storytelling, language, and research-driven writing. Currently pursuing a B.A. in Writing & Rhetoric with a specialization in Professional Writing and Rhetoric and minors in Technical Communication and Creative Writing at the University of Central Florida.

Experienced in developmental and line editing, beta reading, multimodal composition, and content strategy for independent authors and bookish platforms. Active in professional and academic communities, including ACES: The Society for Editing, the Editorial Freelancers Association, and Sigma Tau Delta.

Dedicated to helping writers refine process and structure—and to connecting stories with readers through thoughtful editing, accessible design, and intentional communication.

WORK EXPERIENCE

OWNER/OPERATOR

Plot & Paper Editing, under MAKR Holdings LLC / West Melbourne, Florida / 2024 – Present

- Conduct genre and market research to inform developmental feedback and editorial strategy for independent authors.
- Perform line and copy editing for independently published works, ensuring clarity, flow, and stylistic consistency.
- Edit for authors writing in British, Australian, and U.S. English, maintaining regional language accuracy.
- Provide developmental and beta/alpha feedback to help authors refine storytelling, strengthen worldbuilding, and prepare for publication.

OWNER/OPERATOR

Planner & Paper Company / West Melbourne, Florida / 2017 – Present

- Develop and implement social media strategies across Pinterest, Instagram, and Facebook to drive engagement and promote products.
- Create email marketing campaigns through MailChimp to increase customer retention and brand awareness.
- Conduct market research to identify target audiences and optimize promotional strategies.
- Produce digital assets including branded visuals, quotes, ads, and promotional graphics.
- Use Google Analytics and social insights to track campaign performance and outreach.